Seward Wins Dishwasher For Co-op House

by MABEL POLLITT

Christmas came early at Weldon House, UK's newest girls' co-op, when Dr. Doris M. Seward, Dean of Women, won an automatic dishwasher for them.

Dean Seward won the dishwasher in the WLEX-TV Pioneer Man Contest. Her prize inning letter was in the form of a poem the last two lines of which are:

"If I win the award, the girls will be delighted. If I don't, they'll never know that my gift hope was

Dean Seward did win and the girls were delighted. It all started for the thirteen girls about three weeks ago when Dean Seward called the house and told them they were to be on television in 45 minutes.

The girls and their housemother Mrs. Ethyl Squires went to the television station and were surprised with the dishwasher.

Emma Sheppard described it this way, "The announcer kept yelling, Bring on the dishwasher, bring it on,' but we all thought it was a joke, and that the announcer was kidding."

The girls still haven't fully recovered from the shock. One girl said, "The dishes never had it so good and neither did we.'

They explained that Dean Seward worked very hard to win, often missing breakfast to watch television for the contest, and rushing home during her lunch hour to watch for the Pioneer Man.

One thing about the gift that impressed the girls most of all was that Dean Seward doesn't have a dishwasher for herself.

Dean Seward seemed as thrilled as the girls. She explained that the contest was a matter of watching for the symbols of the Pioneer Man one of which was flashed for 15 seconds on the screen during some daytime program. After seeing the required number and refording the precise time they were flashed you had to write a letter naming your favorite program, the Dean

When asked why she decided to enter the contest she replied the only reason was "to win that dishwasher for the girls." She then continued "This was a gift beyond the giver. It was only by attempting a little ingenuity that I was able to do it, but I won only because I was giving it to the girls. I don't really believe I would have won if it hadn't been that the judges were interested in the girls and their project."

"Mom" Squires summed up the feelings of all the girls by saying, "We feel that it will be a very useful gift to our new home."



TV Prize

Mrs. Ethyl Squires, Weldon housemother, and a resident admire the automatic dishwasher presented to the co-op house by Dr. Doris M. Seward, dean of women, (middle). Dean Seward won the dishwasher in a television contest.

UK Groups Join 'AidHarlan'Drive

Christmas spirit have joined efforts eight gave \$24.07 and squadron insurance committee. Johnson's to raise money for the Harlan five \$22.57. The other six squadrons County Assistance Fund.

The collection was instituted by the students in conjunction with the fund being conducted downtown. The assistance fund is a program to relieve families in Harlan County who have been financially disabled by unemployment of coal miners there.

Money and clothing are urgently needed and children's shoes are especially wanted.

The AFROTC gave \$208.07 to the the annual Christmas fund made up the donation.

Top contributor among the squadrons of the cadet wing was the cadet police squadron, which gave \$52.48. In recognition of their effort, they were relieved of drill duty yesterday.

Next highest donation was \$25

G I CHECKS

Veterans are reminded to sign up for GI checks by 3 p. m. in the Administration Building. They may sign today, Thursday, and Friday.

Since the Christmas vacation extends to Jan. 5, veterans must sign early to get their checks on time.

gave from \$21.30 to \$10.05.

The junior-senior civil engineering assembly collected \$39.65 for the fund and the freshman civil engineering assembly raised \$24.15, for a total of \$63.80.

urged by Riley Kinman, senior in able to treat major cases now, and civil engineering, to join the assistance fund campaign especially to aid these people at Christmas.

The fund, sponsored by Charlie fund yesterday. Contributions to Sturgill, has its headquarters on Vine Street. Persons interested in of Health, Education and Welfare contributing to the fund may call figures which show that 66 of every the Charlie Sturgill Motor Co.

Former UK Athlete Dies

Polk L. Threlkeld, retired civil engineer and former UK athlete, died Monday at a local hospital after a long illness.

Threlkeld was graduated from the University in 1912. He played fullback on the football team, was captain of the basketball team and a three-letter man on the track

He was a life member of the UK alumni association.

The Kentucky KRRNEL UNIVERSITY OF KENTUCKY

Vol. L

LEXINGTON, KY., WEDNESDAY, DEC. 17, 1958

No. 47

In Today's Election

Students Will Vote On Insurance Plan

surance plan here will be taken in mer jobs the insured might have. today's Student Congress election.

compulsory.

Campus groups instilled with the from the band squadron. Squadron chairman of a Student Congress pulsory plan would reduce red tape, group has been investigating a number of possible insurance plans since September.

> In a letter to the Kernel, Johnson said Student Congress' plan would be to obtain a group health insurance program to cover losses from sickness or accident. He said All campus organizations were the University Infirmary was unthat the new Merical School still would not eliminate entirely the need for student health insurance coverage.

Johnson cited U.S. Department 1.000 college students can be expected to have surgical treatment each year. Approximately 10 of these, he said, would be appendectomies-with costs often running to

"The average college student and or his parents are not in position to afford costly medical bils," the letter said. "As it stands now, the student (has) two alternatives, neither of which is very satisfactory. The first is to purchase an individual insurance policy, costing collectors of graphics arts will ducted by Freeman and Prof. Fredis for the student to proceed with of the Fine Arts Building. no insurance protection at all, relying on luck.'

gress plan would have a semester could not be exhibited in the curpremium of about \$5-7. The plan rent "Graphics '58" art show would could be made to protect the stu- be discussed.

In urging that the plan be made If the compulsory plan were The referendum ballot has two compulsory for all UK students, adopted, payment would be made questions: the first to find out if Johnson said large participation automatically through an addition students want insurance at all and and ease of administering the to Universary registration fees. A the second to determine whether plan were highly desirable. By in- voluntary plan would involve inthey prefer it to be voluntary or suring the entire student body, he dividual arrangements as to paysaid, the premiums would be lower ment. The last-minute election addi- than if only part of the students The polls will be open from 9 a.

A referendum vote to see if dent during the full 12-month year, since all UK students would be University students want an in- regardless of any hazardous sum- covered regardless of individual situations.

tion was made by Jerry Johnson, were covered. He also said a com- m. to 4 p. m. today. All students Continued On Page 8

CANDIDATES IN TODAY'S ELECTION

CAMPUS PARTY STUDENTS PARTY Agriculture - Ag Bldg. Maitland Rice Leroy McMullan Charlotte Bailey Arts&Sciences-Journalism Bldg. Rosemary Billings **Taylor Jones** Commerce - White Hall Terry Kuester Phil Cox Education - Taylor Ed. Bldg. Jo Moyer Dick Watkins Engineering - Anderson Hall Carleton Godsey John Bailey Colin Lewis Jerry Meketon Graduate - Journalism Bldg. Tom Greenland Dick Vimont Law- Lafferty Hall. Bob Manchester

Graphics To Be Shown At Open House Today

An open house for students and

Prof. Richard B. Freeman, head p. m. of the UK Art Department, said Johnson said the Student Con- some 40 prints and drawings which

The special showing will be conas much as \$50 a year. The second be held today in the Art Gallery eric Thursz, a member of the department faculty, from 7:30 to 9:30

Freeman said lack of space in the gallery prevented the showing of these prints during the "Graphics '58" show, which began its final week Sunday.

Lexington art collectors have purchased more than \$500 worth of prints from the display of contemporary American prints and drawings.

New Athletic Area Planne

\$200,000.

letics area on the Experiment Sta- storage rooms and showers. tion south of the campus. The total cost of the project.

construction of an athletics build- The concrete block and brick struc- along somewhat shorter routes. ing expected to cost approximately ture will provide space for a classroom, six locker rooms, four hand- 000 athletics area which also in-The one-story structure will be ball courts, coaches dressing quar- cludes five practice football fileds, built on the University's new ath- ters, equipment and laundry rooms, two baseball diamonds, atrack field

Sewers from the new athletics Athletic Association is bearing the building will be extended across the entire project by late next summer. farm to the new Medical Sciences: Dr. Frank D. Peterson, vice presi- Building and connected to the Lex- UK's baseball diamond on Euclid dent of business administration, ington system. According to Dr. Avenue and practice football field

Bids will be asked Friday for soon as the contract is awarded. in solid rock to depths of 16 feet Drive will be used for other pur-

The building is part of a \$320,and several tennis courts.

When the area is completed, said construction would start as Peterson, this line avoids ditching behind Donovan Hall on Huguelet day.

poses. A men's dormitory for 530 students will be built on the site of the practice football field.

An extension of Woodland Avenue from a point southwest of the Plans call for completion of the Observatory will be paved into the athletics area; whether by angular turn or by dogleg has not yet been decided, Dr. Peterson said yester-





BRIDGE ADDICT

By ANDY EPPERSON

This column is a simple lesson in arithmetic. Before you ignore it let me ask you a question.

Do you double a contract of six hearts holding a two aces?

If you do don't skip it. Because 6 hearts doubled like the great majority of Bridge players, you are mathematically

majority of the players are either on about a even money chance. unaware of it or simply don't care. It can't be worth it.

any double. They are:

gain?

2. How much can it lose?

3. What are its chances of suc- you. It still can't be worth it.

You do! Why? Because you are certain they

won't make it.

How certain are you?

Pretty certain, I mean, I've got two aces . . . But, of course, if one of them should happen to be void."

Then they'll redouble won't they? had to double."

Really, who compelled you?

Stop and work out the odds a moment.

undoubled, you score 50 points. If used in self-service markets. they go down doubled, you score Other prints which have been 100. Your prospective gain is 50 sold are "Still Life" by Adja

And now let's lock at the loss. 6 hearts undoubled 180 Racz.

6 hearts redoubled If opponents fail to redouble, you

oblivious. And while you remain and to gain 50 and to lose 180. oblivious, you will never win con- You are laying odds of nearly 4-1 on yourself. And in these days, Mathematical apathy is one of with all the slam bidding aids the most interesting sidelights on available, two aces will certainly the world of cards. The mathemat- not defeat a slam contract in a suit ical factor is predominant in all more than half the time. By major card games. Yet, the great doubling, you are laying 4-1 odds

The late S. J. Simon, who has And what happens if the con- lications management that all ordrecognized as one of the world's tract is redoubled? You are still leading card players, has establish- laying 4-1 odds, for your gain is ed three principles to be taken now 150. But your chances of into consideration before making success by the mere fact of the tions are not directly a part to redouble, can no longer be ranked 1. How much can my bid or play at even money. Two to one against students and the out-of-state phoyou is nearer the mark.

Which brings us back to where start to double simply because you lism Building, Phone 2268. we started. Do you double a c on- think you can beat the opponents. tract of six hearts holding two You'll save yourself a lot of grapher who did the portrait work

Art Exhibit Prints Sold To Collectors

Several prints from Graphics '58 "I guess so, but I can't help it, art exhibit have been purchased by Relation's has published a hand-It's too bad. I held two aces. I art collectors in the Lexington area, book of information for faculty and Prof. Richard B. Freeman, head staff members entitled "UK and of the Art Department, said.

Among the prints that have been purchased are Ben Shahn's tory of the University, rules and "The Alphabet of Creation," a regulations, and much helpful in-Opponents have bid six hearts- black-and-white design based on formation about organizations, not-vulnerable, let us assume. You letters of the Hebraic alphabet, and services, and opportunities of the do not anticipate setting them "Super-Market," a hand-colored University. more than one. If they go down silk screen print of the wire carts

Yunkers, "The Butcher" by Alfred BEN ALI-"Me and the Colonel" -Blaustein, and "Europa" by Andre

Job Information Office Set Up For UK Women

fice opened Monday to provide tional jobs. summer job information for women students on campus.

This new office will be located in Room 103 of Holmes Hall and will be opened Monday through tained. Thursday from 2-5 p. m.

This service will be provided by Links, junior women's honorary. Links has compiled information concerning various kinds and types the United States. The work has been concentrated into three gen-

A summer work information of eral areas—camp, resort and voca-

From a recent survey of all women students concerning jobs previously held, much information concerning the three areas was ob-

Links have asked any person knowing of summer employment opportunities for women students to contact the new office.

Links also urged women students of summer work from all parts of interested in resort or camp jobs to contact the office as soon as possible. Students should apply for summer jobs now in order to obtain a position.



Open 5:30-Admission 65c

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"TOM THUMB"

colorsome with Russ Tambalyn - Alan Young

Stan Freberg

Jack London's "WOLFE LARSEN"

Barry Sullivan

ALSO

Photographer Says Pictures Are In Mail

"Better than 60 per cent, perhaps as much as 70 per cent, of photographic orders have been mailed fourth class."

This explanation was given to the management of UK Student Publications yesterday by the Indianapolis photographer who did the Kentuckian picture-taking in

The explanation was in reply to a telephoned inquiry occasioned by complaints by some students who said they had placed orders for Christmas photographs, and had not received them.

The photographer explained further that all other orders now being processed are being mailed directly to the customers' frome address. He assured the Student Pubers placed on campus by students would be delivered by Christmas.

While the UK Student Publicacommercial transactions between tographer, complaints may be And now the odds are 8-1 against registered with Perry Ashley, assistant director of student publica-Think it over the next time you tions, 116 Enoch Grehan Journa-

> The full address of the photofor the Kentuckian is Dexheimer-Carlon Studios, 912 Odd Fellows Bldg., Indianapolis, Ind.

Booklet Written For Faculty, Staff

The UK Department of Public You.'

The booklet contains a short his-

MOVIE GUIDE

2:30, 5:04, 9:38.

"The Line Up" - 12:58, 4:32, 8:06. KENTUCKY-"The Lone Ranger and the Lost City of Gold" - 1:27, 4:15, 7:03, 9:57.

"The Steel Bayonet" - 12:00, 2:48, 5:36, 8:24.

STRAND-"Dragstrip Riot" -12:00, 2:55, 5:50, 8:45.

"Coal and Crazy" - 1:37, 4:32, 7:27, 10:22.



Chevy Chase

PLAIN SUITS PLAIN DRESSES TOP COATS

Downtown

New ODK Member

Jesse Stuart, poet laureate of Kentucky, is shown here with Dr.

Frank D. Peterson, UK vice president. Mr. Stuart was initiated

as an honorary member of Omicron Delta Kappa, senior men's

honorary Sunday.

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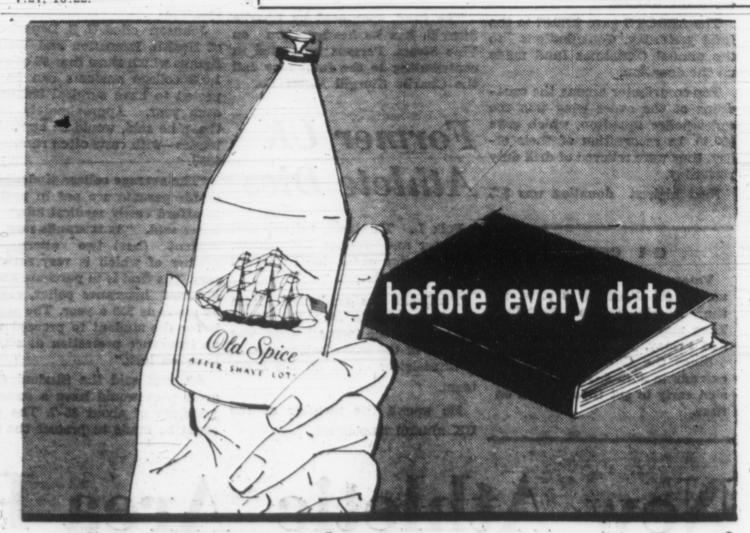
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Splash on Old Spice After Shave Lotion. Feel your face wake up and live! So good for your skin ... so good for your ego. Brisk as an ocean breeze, Old Spice makes you feel like a new man. Confident. Assured. Relaxed. You know you're at your best when you top off your shave with Old Spice! 100



Analyst Questions Political Platforms

By JIM HUDSON

After painfully reading the platitudes, verbiage and rodomontades of party chairmen Millott and and one Greek voted for it, each Chambliss in yesterday's Kernel, I Independent would have 1/5,000 decided someone should analyze them for the students who haven't the time nor incentive to read lock. The party chairman, a Greek, such portentous writing.

In analyzing the party aims bliss, I have tried to separate truth dependents. from twattle and fact from fudge.

Bob Chambliss and the Campus mocracy. Party last May announced a 10the Students Party comes up with."

didn't have its thinking cap on alum I see at the athletic events. when it announced this well- Considering the immeasurable planned program. Think of the pleasure I receive from their predicament they would have been drunken antics, I consider it 1/400 in had the Students Party included of a cent well spent. on their platform such topics as Motherhood, the Flag, Girl Scout plan for UK students. I doubt the cookies, night baseball, sex, etc.

After much claptrap about prin- About 80 per cent of the stupure quibble.

small group of large Greek organirations from dominating the party, in the Campus Party.

Still adumbrating on the virtues of his constitution, Chahbliss says, To insure equal opportunities for both Greeks and Independents, each Independent has one full vote as long as the total Independent vote does not exceed the Greek vote."

"In case there are more Independents in the party than affiliated groups, their votes will be terest prohibit this. worth the fraction which in total This article is not meant to will equal the Greek vote, thus pre- sway public opinion from one party

venting the Independents from dominating the party."

In theory then, if 5,000 Independents voted against a measure of a vote and the total voting would end in a one-to-one deadwould cast the tie-breaking vote. Thus, in theory, two Greeks could presented by Millott and Cham- outvote 5,000 or even 5,000,000 In-

Now that's what I call De-

The SP platform objects to the point program "to oppose whatever 50 cents paid to the Alumni Association. I figure that I pay only

> SP favors a group insurance efficacy of such a plan.

ciples, Chambliss describes the re- dents snow carry insurance. If the cently adopted constitution of the other 20 per cent were interested Campus Party. His exposition is in insurance, they already would have been duped into buying it by to the other. Personally, I think Chambliss says, "To prevent a some prestidigitating. insurance they both stink. My primary aim salesman.

the constitution gives equal voting dent Congress agency to settle dis- written by and for the campus power to each affiliated organiza- putes in contests where judges are politicos. tion." This is a round-about way used. I shouldn't think one would of saying the majority doesn't rule have to remind these astute politicians that judges do not have disputes. Judges settle disputes. This is the same as appointing a committee to study a committee that was appointed to study a committee which was studying a com-

> Both parties have many more imbecillic planks and ideas which could be examined in a similar manner but lack of space and in-

Riflers Gain First Place As Don Harmon Fires 291

The rifle team moved from third cinnati. to first place in the second round Donald Harmon was the top in- Hey Gals! Getting to the point now of the Southern Ohio Intercol- dividual shooter with a score of on that Christmas list where they've legiate Rifle League match held at 291 out of a possible 300 points, all got everything? Here are some

of the match UK was ahead 10 286.

Ohio, and the University of Cin- ald Ockerman.

Douglas Searcy after the first two helpful hints to pull you through. At the start of the match, UK rounds had a perfect score, but How about a leather Stud Box for was trailing first , place Ohio in the last round missed on his last his freasures? Comes in a soft lea-State, by 15 points, but at the end shots and finished with a total of ther trimmed in gold. We'll be hap-

Nine Cadets To Receive Obviously the Campus Party 1/400 of a cent for each drunk Solo Certificates Today

36½ hours of flight instruction.

is to show that some students SP favors the creation of a Stu-don't believe all the drivel being

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The AFROTC sponsors will pre- This instruction was given by and rayons. From \$1.95. sent nine cadets with solo certifi- Boehmer Flying Service at Blue Here's an extra special something Grass Field.

In order to qualify for the solo . Those cadets, who will receive certificate, the cadets had to have their solo certificates, are: David at least eight hours of solo time. Craig, Dennie Dutschke, William liam Platt, and William Coons.



Clothes Become You!

by Dave Chadwick

py to include his initials at no ad-The team was composed of Don- ditional cost. A nice impersonal gift Besides UK the teams that com- ald Harmon, Douglas Searcy, Tom- and yet so inexpensive! \$2.50 and peted were: Ohio State University, my Mueller, Jerry Wade, Lowell up. Want to really please him? Dayton University, University of Stevens, Harold Tinnell, and Don- Can't beat a four-button Perry Como style sweater by Campus. Your choice of Medium Grey; Charcoal, or Beige. Bulk knit's the cry in both the long sleeves and the sleeveless, From \$4.95.

> How about a scarf to keep him warm on his way to that early morning class? Many styles and patterns to choose from, 100 per cent wools

that will bring him many compliments. An Ivy League Blazer from Kents. Your choice of Navy Blue, Green, or Charcoal. Black. Smartly Before they attempted any solo Duval, Hollis Hale Jr., Will Hord, styled with the natural shoulders and flight, they had to have at least Earl Kennedy, Samuel Planck, Wil- the narrow lapels. He'll be right in style with this selection. Just 824.85, (Gals, use your womanly ways to find out his coat size and we'll be glad to take it from there.)

> Don't knock his socks! He can always use a pair of cotton argyles, Then too, how about a 100 per cent Orlon sock? So soft yet rugged as they come. 69c and up. Size can be a problem. (More womanly ways. needed.)

> Gloves to match his coat or jacket will certainly win him over. Your choice of colors, with or without the Orlon Pile lining, \$3.95 and up. Feel free to come in and browse.

> > Just ask for "CHAD"

Tel. 4-6500

David Chadwick Campus Rep.

THEY SAID IT COULDN'T BE DONE - BUT TODAYS L'M GIVES YOU-



The Kentucky Kernel

Entered at the Post Office at Lexington, Kentucky as second class matter under the Act of March 3, 1879.

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SIX DOLLARS A SCHOOL YEAR

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ANN ROBERTS, Society Editor

ANN ROBERTS, Society Editor

ANN ROBERTS, Society Editor

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Marilyn Lyvers and Judy Pennebaker, Proofreaders

WEDNESDAY'S NEWS STAFF
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JAMES NOLAN, Associate Editor LARRY VAN HOOSE, Sports Editor

A Modern-Day Scrooge

Students at an Eastern college vigorously protested last week when the school's president announced that classes will be conducted between Christmas and New Year's Day. Their demonstrations and burning of the president in effigy were in vain, however, as this academic Scrooge stuck to his decision.

"We must utilize all of our time and facilities in this national emergency to keep up with the Russians," he told an angry student gathering.

"This national emergency" is, of course, the sudden awareness of the American public to the fallacies and shortcomings of our educational system. Most intelligent Americans knew that our over-glorified "American way of educating everyone" was failing to produce truly learned individuals long before the firing of Russia's Sputnik 1—an event that knocked many so-called progressive educators right out of their ivory towers.

Now that American education their one time pride and joy—is under unrelenting attack, many educators have become panicky and are putting the cart before the horse in their stumbling efforts to correct things belatedly. Instead of improving the methods of training teachers and raising the asinine standards of teaching existing in altogether too many public schools, they proclaim that the fault lies with the students.

It's bad enough that we all are being coerced economically and politically to become scientific geniuses overnight so as to discover brand new ways to annihilate millions of people in one minute when maybe we would much rather be a librarian or a radio announcer. It's worse yet when one notices that amidst all the clamor for junior Einsteins there is not even a soft whisper heard asking for a wise college graduate to help put an end to "man's inhumanity to man."

Now, as a grand finale to this year's hullabaloo, some reactionary educator comes along and insists that college students forget all this outdated, sentimental, irrational, unnecessary claptrap about Christmas holidays.

If others follow suit, Christmas will soon become that long-awaited day of the year when we have the afternoon off to clean our slide rules while singing Joy to the World.



Mona Lisa's Pregnant Smile

By JIM HAMPTON

A question that has been haunting me for the past two years has finally been answered by no less an authority than Dr. Kenneth D. Keele, an eminent English physician.

Dr. Keele, whose pharmacopoeia extends from the concrete world of the physiological into the more abstract realm of painting, has said that the elusive, previously unexplained Mona Lisa smile was due to the fact that Mona Lisa was pregnant.

Leonardo da Vinci meant Mona Lisa's expression to convey the pregnant state of woman, says the Englishman, who suggested that the painter had a mother figure in mind-possibly da Vinci's own.

The thing that irks me most is that Dr. Keele's theory is so obviously correct, and I blush when I think that he reached the truth ahead of me.

The last time I saw the Mona Lisa was a couple of years ago, and I suppose I stood in the Louvre for 15 minutes, just gazing at her enigmatic countenance and wondering what the artist meant it to say. Now that I know the significance of her pregnant (as it were) smile, I am a mite disappointed. I had thought all along that it hid some dark secret, some devilish scheme, perhaps even some suppressed desire to whoop it up a fittle.

But the Keele theory bears up under the most strenuous investigation. Once one accepts the notion that she even might have been pregnant,



the proof becomes evident.

Observe, for instance, the position of Mona Lisa's arms. She is pregnant (as her smile indicates), and she is imagining that the wee infant is already nestled in her arms.

Note the position of her teft hand —obviously it is grasping the fat little leg of her imaginary babe, giving it a playful pinch now and then.

As Mama Mona Lisa pinches, little is," Fictuo (a lusty, tousle-headed imp), pleased at this maternal affection, wit giggles contentedly and then burps.

And Mona Lisa, looking up at painter da Vinci with all the pride of motherhood, smiles.

Who wouldn't?



Keep The Christmas Spirits Off The Highways

The Readers' Forum

Missed The Point

To The Editor:

In reference to your editorial commen on Bobby "Arch" Ward's letter cor erning the "Give 'em hell, Wildcat "cheer, we think it inappropriate. (It) defeated the purpose of the letter. It may have been meant to be funny. If so, many of us missed the point.

We agree wholeheartedly with the letter and think fewer travesties and more constructive comments would be desirable. We hope in the future your comments will show strong moral character.

JOSEPH ARMSTRONG ROBERT CAREY

Hell In Couplets

To The Editor:

Referring to your editorial in the Kernel of Dec. 11, subject "hell," I thought the attached "proem" would be of interest to you. (It is by Fred Bishop.)

A HELLUVA POME

They say sometimes, it's cold as hell,

Sometimes they say, it's hot as hell, When rain hangs on, it's hell, they cry,

It's also hell when it is dry.

They hate like hell to see it snow, It's a hell of a wind, when it start to

Now how in hell, can anyone tell, What in hell they mean, by this word hell?

"Hell yes," "hell no," and O hell,"

"The hell you don't" and "the hell you do,"
And "what in hell" and "the hell it

is,"
"To hell with yours" and "to hell

"Now what in hell" and "O hell

where?"
And "what in hell do you think I

care."

And the hell of it is, and it sure is hell,

We don't even know what in hell is hell.

J. S. HORINE

An Official Compliment

To The Editor:

On behalf of the University Campus Safety and Emergency Committee we would like to commend you and your staff for the outstanding and timely safety articles you have been running in The Kentucky Kernel.

We feel assured that these articles, read by thousands of students, will inevitably save lives and property and the suffering and waste that go with careless accidents of various sorts, and we want to encourage you to continue diligently in this useful work.

W. L. MAHAN Chairman, UK Safety and Emergency Committee

Food For Thought

To The Editor:

It was very gratifying for me to read in yesterday's *Kernel* an article by Martha Hall in which she said, "when boys dream of heavenly things—it's fishing, football and FOOD."

I think it is high time someone dispelled the old wives' tale that boys are obsessed with sex. Anyone in his right mind knows a boy would choose cuisine over sex any day of the week.

Just the other night I was parked with a girl more noted for her passion (ugh!) than her cooking ability. During a passionate embrace, she whispered in my ear: "What do we do now?"

"Why mercy me," I said, "let's go to Jerry's and eat a Big Boy!"

Admittedly, some boys do read those trashy men's magazines, but tears well up in my eyes when I think of all the boys I know whose steady reading diet is the Betty Crocker Cook Book.

JIM HUDSON

'More in Anger' Sets Upon American Foibles

"You can do anything. You can be anything you want to be. Keep dreaming." Such was the advice once given by her father to Marya Mannes, author of "More In Anger" (J. B. Lippincott Company, 189 pages, \$3.50).

And what did Miss Mannes choose to be? One of the most alert and stimulating observers of the contemporary American scene. And where does she get the

authority for such a sweeping task? She is educated in the liberal arts and humanities and has worked in both the governmental and journalistic fields. She has been

The Kernel's reviewer of "More In Anger" is Philip Cox. Mr. Cox also reviewed "The Nine Lives of Mike Todd," in a piece that ran in the Kernel of Dec. 10.

the feature editor of "Vogue" and is now on the staff of "The Re-

Granting that she is qualified for her task, what does she have to

Her attacks fall into three categories: social, political, and per-

Social: "The country is full of poets talking tough, ministers talking homey, and professors talkingwell-no better than their students.

"To belong to the majority you must accept the ultimate cynicism: "DR. ZHIVAGO," Pasternak. take it easy, you'll get by. Nobody's better than you."

Political: "I don't think it's possible to write a good play or print "WOMEN AND THOMAS HARa good picture and be a good ROW," Marquand. Republican."

Personal: To "my dear daughter whom I never had, . . . you would have had a tough time with me as a mother... I would have subjected you to a kind of thinking and and new. at odds with the society in which can be read without a trace of it all as well as Miss Mannes.

ing. "More In Anger" is not an ad- some it will seem an attack on all rather a huge mirror to be held bedition to something that has been they hold dear. Others will see fore society to let it see just how said many times before. It is fresh themselves being ridiculed by her ugly it can be.

PAGING the ARTS

'Existence Under God' Is Spiritual Guide

"Existence Under God" by Albert Edward Day (Abingdon Press, 144 pages, \$2.50.) gives religious guid-

'Existence Under God" is dedicated to the momentous task of showing the reader how to seek and find God. The author illustrates by the stories of many persons and also his own personal experiences how to attain fellowship with physical and spiritual discipline. Fellowship is the result of mental, spiritual guide to the reader.

The Kernel's reviewer of "Existence Under God" is Mrs. Betty Holtzclaw Goss, Mrs. Goss also reviewed "The Ugfy American," in a piece that ran in the issue of Dec. 10.

Him. To Dr. Day, this fellowship The book has an intellectual as is found by "determinedly training well as spiritual soundness. It our consciousness for the task." could serve well as a valuable

Current Best Sellers

(Compiled by Publishers' Weekly)

FICTION

"LOLITA," Nabokov. "AROUND THE WORLD WITH AUNTIE MAME," Dennis. "ANTATOMY OF A MURP"...

NONFICTION "ONLY IN AMERICA," Golden. "AKU-AKU," Heyerdahl. "BAA BAA BLACK SHEEP," Boyington.

"THE AFFLUENT SOCIETY," Galbraith. "ON MY OWN," Roosevelt.

satire and be offended. Still others feeling which would have put you It is an interesting book which will wish they had been able to say

boredom on the part of the reader. "More In Anger" is not a set of The title of the book is mislead- But not everyone will enjoy it. To rules to remodel the world by, but

Housewife's System Pays Off: Her First Novel Hits Jackpot

NORWICH, Conn. (AP)-"If you wait until inspiration strikes, you'd never get a book written," says Mildred Savage. "You go about writing systematically."

Even with the systematic appreach, it took five years of daily work to produce Mrs. Savage's first novel: But the system apparently works. "Parrish," the result, was snapped up by the first publisher who looked at the manuscript, was picked by a book olub for distribution to its membership and was bought before publication by Hollywood where it will be made by Joshua Logan.

And Mrs. Savage will profit by a sum close to \$200,000 for her effort, which even after Uncle Sam takes his cut makes novelwriting a profitable occupation.

Wife of a Connecticut businessman (lumber), Mrs. Savage is the mother of two children, a housewife by primary occupation and family chores.

"The book started with one single yet to smoke one." idea," explained the author.

almost every person has some per- her characters. son or thing that he leans upon. one must be a free soul."

to set her characters. She found produce the high grade tobacco people. wrappers-outside coverings - for the best cigars.



Housewife-author-Mildred Savage is the mother of two children. She starts her writing day at 5 a. m., while the rest of her family is asleep. It took her five years to complete her first novel.

does not have first call on her farms, talking to the planters, to manuscript itself. And finally she services. That makes her writing the workers, walking through the started to write. Then she reday start at 5 a.m. (which is fine sheds. I visited libraries and uni- wrote, cut, pruned, expanded. because she is at her best early versities and read up on tobacco "I tackled it like a job, which in the day) and she has one day and tobacco growing. At this point is what it was," she explained. a week which she takes off from I know just about everything about "And I just don't see how anybody cigars except how they taste: I've can work on a thing like that with-

"That was the conviction that writing, she was getting to know satisfying, too. Mrs. Savage is now

And to grow up-to mature-I feel of them," she continued. "I had to the pharmaceutical business - its unhappiest angel is the man who With her theme set, she then who they were and how they re- its business heads. Her attention "La Plume de Ma Tantle." looked for a background in which acted to each other, things which was caught when she read the would not necessarily be written autobiography of Dr. Selman revue opened, he expressed misit close to home: the shade farms into the book 'specifically, but all Waksman. of the Connecticut Valley which important if they were to be real

first outline of the plot and the same. I think most authors have imous critical raves-and "Then I had to do lots of re- action, chapter by chapter. Mrs. only one important idea, and we pears to be on the way to a ban- collection of cartoons by Lawrence search," said Mrs. Savage. "One Savage worked this cut in such should keep hammering at it."

a writer in hours when her family day a week I'd visit the tobacco detail it was almost as long as the

out some sort of system."

Meanwhile, as a preliminary to Hard work, yes, but apparently in the preliminary phases of a sec-"I made notes about every one ond novel-this one concerned with

she said, "but I suspect the phil- ducers, bought him out. And finally after that, came the osophy of the book will be the The show opened to seven unan-

Art Is On The Upswing



Spectacular art books are becoming increasingly popular with the public, even though they have a price range for a single volume of from \$7.50 to as much as \$25.

Among covers montaged above are "The Complete Book Of Artists' Techniques," by Kurt Herberts; "2,000 Years Of Japanese Art," by Yukio Yashiro, edited by Peter C. Swann; "Flemish Painting From Bosch to Rubens," and the Japanese shrine, "Muro-Ji,"

Lexington book places include:

Home and School Booksellers, 144 N. Lime (religious and educational books); David Hunt Book Shop, 187 Market (books of all publishers); Kennedy Bookstore, 405 South Lime (quality paper books and college textbooks), Morris Book Shop, 110 Walnut (books of all publishers); Dennis Book Store, 110 North Lime (used books); Purcell's Book Department, 322 West Main (books of all publishers); Student Supply Store (Transylvania College book store); World Book Encyclopedia, 209 Taylor Drive, and Campus Book Store, McVey Hall, UK, (college textbooks and books of all publishers).

'The Ugly American' Gets USIA Support

WASHINGTON (AP)-A novel by USIA Director George V. Allen critical of the U.S. foreign service yesterday. will be subsidized by the U.S. In- Such contracts, authorized by formation Agency in about a dozen Congress, are granted publishers to foreign countries. It is "The Ugly promote the sales of books and American," by William J. Lederer other publications in 13 countries and Eugene Burdick.

be circulated because the agency uses the foreign money it acquires felt its overall effect is to present for its own operations abroad or U. S. efforts, intentions and policies else turns the money into the treatoward foreign lands in a favorable sury which then sells it at the

About 500 copies of "The Ugly The 13 countries currently par-American" will be sent abroad un- ticipating in the USIA Informader the contract made with the tional Media Guarantee Program W. W. Norton Company, publisher. are:

Officials said final decision on "The Ugly American" was made

Changing End

with four endings - that's the record thus far of Arnold Schulman's "A Hole in the Head."

The comedy, which concerns the domestic and business fortunes of a happy-go-lucky widower, was first seen on television, reached Broadway in 1957, now is being made into a movie and also shown in off-Broadway production.

Explains Schulman: "Just like a suit has a vary to suit the occasion, the place and environment, so my play has to change to suit the different audiences."

Angel Grounded

NEW YORK (AP)-Broadway's know each one intimately-just scientists, research personnel and owned a two per cent interest in

> A few days before the Paris its prospects-so giving about "The setting will be different," Joseph Kipness, one of the pro-

> > ner boxoffice record.

whose currencies are not readily USIA officials say the book will convertible into dollars. The USIA going market rate.

Israel, Indonesia, Pakistan, Austria, Burma, India, The Philippines, Turkey, Viet-Nam, Yugoslavia, Poland, Spain, and Nationalist China.

NEW YORK (AP)—One play Souvenir Handbill

NEW YORK (AP)-First-nighters got a special souvernir at the opening of the drama "Edwin Booth," starring Jose Ferrer. With each program was included a fringed silk handbill,

imprinted in a style reminiscent of theatrical programs when Booth reigned upon the 19th Century stage.



"Put that right back on the doctor's desk!"

ap- -From "Nellie the Nurse," a new Katzman (Dell Books 25c).

Wildcat World

By LARRY VAN HOOSE **Kernel Sports Editor**



"It all started after we had troubles back in 1951 and 52. on in convincing manner in We made it a policy not to play in New York again and came the 'Cats' last two victories. His home and decided that we would stage out own tournament," dribbling antics made mockery

said Athletic Director Bernie A. Shively as he of a half-court press thrown up spoke regarding the UKIT.

The fabulous Christmas tourney, which has Saturday and a well-timed grown into the nation's richest and most three-point play Monday night attractive in a short five years, will pay par- gave a fainting Kentucky new ticipating quintets "about \$12,000" this year, ife as they whipped Maryland according to Shively.

The Kentucky Invitational, heralded as a decisive leader of college basketball back to the campus hard- nonchalant expression no matter woods, was the idea of the silver-haired athletic administrator

and "Mr. Basketball," Adolph Rupp. "We knew that we could get the best teams in America to come to Lexington, so we decided that there was no use of going somewhere else to play in a tournament," Shively said yesterday.

Selection of the teams to compete in the UKIT are purely the product of speculation a year in advance of the Lexington classic. "We just try to pick who we think will be the best teams in the nation the

next year, based on their past season record and their players lost by graduation," said Shively, who last year hit the jockpot as all four teams which appeared here were in the top 10.

This year's meeting places defending UKIT champ West Virginia against Oklahoma State at 7:30 and Kentucky, unbeaten in six outings, battles Big 10 power Ohio State at approximately 9:30.

Not only a stepping stone to curing financial woes suffered by participating schools, the UKIT has become known as an invaluable aid in national recognition by the nationwide cage polls. The 1958 champs, West Virginia's "Cinderella Kids," snapped a 37-game win streak compiled by North Carolina in the finals of the tournament and reaped a first place rating in the newspaper balloting which they never relinquished.

Last year's tournament attracted 20,956 fans and made the payoff for each team \$11,751.38, an all-time record. The receipts are shared equally among all four teams. And Ticket Manager Harvey Hodges reported Monday that tickets for the sixth annual meeting are going at a faster pace than in any previous years.

That tip-in by Johnny Cox Monday night which dropped in the Maryland basket, if avoided, could have spared Ken-

> tuckians a lot of anxiety. The Hazard Wizard battled for a first half rebound but lost the ball to Charles McNeil, who held the ball over his head. As Cox swiped at the ball he batted it out of the Maryland pivotman's hands and into the basket.

The Maryland team, to show how crazy this cage game is, was expected to be mild after the towering St. Louis club which battered the Wildcats under the boards Saturday. But the Terps became the first club in two years to outrebound Kentucky as they hauled down

Coach Harry Lancaster will send his frosh cagers after, a

revenging victory over the Vanderbilt Baby Commodores tonight in the Coliseum at 8:00. The Commodores gave Lancaster his eleventh defeat in 10 years of coaching at UK when the Kittens were upended 90-78 in Nashville 13 days ago.

45 recoveries to 41 for the 'Cats.

Expected to start tonight's game for the Kittens are guards Larry Pursiful and Eddie Mason, forwards Allen Feldhaus and Jim Mc-Donald, and center Harry Hurd.



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CAMPUS REPRESENTATIVE DAVID FREYMAN

Bouncing Benny Coffman Is 'Player Of The Week'

"You have to admire the kid. He's a battler."

So said Coach Adolph Rupp of the Kernel's "Player of the Week," Benny Coffman, who was once refused a cage scholarship at Union College because of his size.

Bouncing Benny-a cool cusomer in the clutch-has come by the St. Louis Billikens in overtime, 58-56.

Coffman, who wears a deceiving how tense or desperate the situation, plays the Kentucky styled basketball game in a fiery, crowdpleasing manner.

The 6-foot, 173 pound West Virginian by way of Lexington said after the Maryland game, "I didn't feel too much pressure. I knew we had to have the foul shot."

Coffman scored on the same type play which Vernon Hatton beat



BENNY COFFMAN (Player Of The Week)

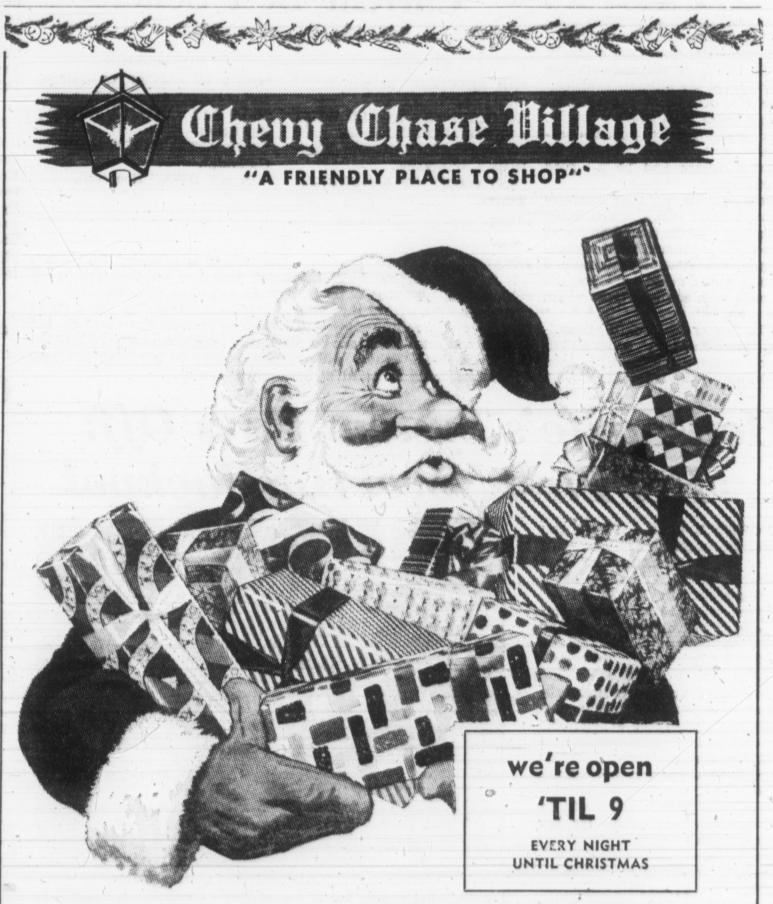
Temple in the semi-finals of the NCAA tournament last season. Coach Rupp said that he did not appoint Coffman, but told his guards that one of them had to not only get the basket but they had to get fouled in addition.

"There wasn't any doubt about the foul. He was murdered," said a happy Rupp after the 58-56 squeaker. "You just have to admire the kid for something like that. He got up off the floor and dropped the foul shot in. You just have to admire him."

Benny, who transferred from little Lindsey-Wilson Junior College this year, brought a 25.6 scoring average with him to Lexington. The 21-year-old junior was the nation's ninth best scorer in Junior College circles last year.

The pre-law major here at UK performed for the first time this year in the Coliseum without his father being on hand to watch.

"He'll be here Friday night, though, for sure. I just hope that I get a chance to play."



Santa Found Everything At Chevy Chase Village

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- **Ashland Theatre**
- **Bank of Commerce**
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- * Chevy Chase Bootery
- * Chevy Chase Hardware
- Chevy Chase Shell Service Chevy Chase Pharmacy
- * Farmer's Jewelry
- * Fischer Gulf Service
- * Holiday House
- * Howard's Fine Costume Tailoring
- * Jay Dees TV
- * Josef's
- * Lad and Lassie Shop
- * Oram Flower Shop
- * Record City
- * The Carousel—Boys and Girls Wear
- * R. E. Williams 5-10-25c Store
- * Wilson Cox Hardware, Inc.



Dorm-Independents Enter Semis; Delts-Phi Taus Head Greek Card



Pre-Game Instruction

That's what Delt coach Jim Host is telling four of his tall and talented DTD basketball squad as they prepare to meet Phi Kappa Tau tonight in the I-M tournament. Left to right they are Host, Ken Baker, Reeves Jackson, Jerry Morris, and Freddie Hynson.

UK Accepts \$15,235 For Research, Programs

accepted gifts totaling \$15,235 for tron microscope in the Bacteriology UK.

Donors and their gifts include: Keeneland Foundation, \$2,787 to



THE STOCKINGS WERE HUNG BY THE CHIMNEY WITH CARE -and lots of presents from "Maxson's," were there—(OK, I'm sorry) -just want to tell you about some of the novel, and practical gift items to be found at our gift barso-put your foot on the rail-or pull up a stool and I'll mention a

SOLID COMFORT—slipper sox with foam rubber soles-high topped or low cuts-comfortablewarm and welcome-go great with

FOR THE FASTIDIOUS - colognes-talcs and after shave lotions by "Alfred Dunhill,"-tops in men's toiletries -

.BUT SUAVE—adjustable flame lighters called "Varaflame," by "Ronson,"-the flame adjusts to cigarettes-cigars or pipes-lights for months-(on one filling)-

WHAT'S THE NAME! -cuff links and tie bar sets, of silver and gold mixture-with your receivers first name on them-a holiday personalized gift!

CROSS OVER-to the new trend in formal bow ties—(popularized by TV celebrities)—externely neat and very high styled-tip-they also go great with Ivy styled street suits.

CHRISTMAS CARD—this is my Christmas card to you-I want to take this opportunity to wish each and everyone a very, very "Merry Christmas," and may your New Year, be a bright and blessed one-I will be looking forward to your return from the holidays-have fun -but be careful-as for me-I'll try!

So Long For Now



Distinctive Clothing Opposite Phoenix Hotel

The Board of Trustees Tuesday purchase accessories for the elec-Department; Linde Air Products Co., Union Carbide Corp., \$1,908 in

> Charitable Fund, \$200; Agricultural lized or homebound. Chemicals Division, Union Carbide Corp., \$500 to the Agronomy De- The entire town of Tennant, of soils for control of weeds in retirement settlement. burley tobacco pt-nt beds.

Smith Kline and French, Laboratories, \$400 for research in SKF 2341-A as a possible anthelmintic agent for use in sheep; American Dairy Association, \$5,-500 for support of a dairy research project entitled "The Effect of Certain Vacuum Treatments on the Flavor and Physical Characteristics of Fluid Milk."

W. T. Grant Co., \$15 for the W.

the semi-final rounds in the Dorm. Independent, and Fraternity divisions tonight, with a feature bout matching the undefeated Delts against Phi Tau at 5:00 in Alumni Gymnasium highlighting the ac-

Leading the independents into action will be the 6:00 contest pitting the winner of last night's game between undefeated Breck 213 and the Huddlers against the Pharmacy-Deacons victor.

At 8:00 tonight the Independent Cat-Bohemian winner meets once defeated Tapa Kegs, led by Louis Crigler and a host of tall supporters. The Tapa Kegs ousted the Barristers to gain the semi-finals.

The Wednesday night winners meet Thursday at 7:00 in the Coliseum to decide the Independent Division champion of the year.

In the Dorm Division undefeated Dorm 2 tonight. Dorm 2 advanced feated in seven contests. to the semi-final round with a 38-32 victory over Dorm 13 as 9:00 bout between the winner of Bobby Flynn and Jimmy Hodges Tuesday night's Phi Gam-Triangle led the pressing, offensive-minded game and the Phi Kappa Alphaquintet. The winner of the Dorms SAE contest. The SAEs are unde-2-10 or 11 match will go to the feated.

The Delts, who bounced into the Fraternity semi-finals with an easy victory over the ATOs, meet

T. Grant Gift Matching Program; Mrs. Ben Kilgore, \$25 to the Kilgore Memorial Fund; WHAS Crusade for Children, \$3,900 to the support of its scholarship program College of Education to establish a in the College of Engineering for workshop next summer for education of teachers of handicapped General Electric Educational and children who are either hospita-

partment for field tests of suitable Calif., was recently donated by chemicals as pre-seeding treatment the International Paper Co., to the

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December Dance

The hustle and bustle in the above photo typifies the December dance performed by Kentucky cagers as they skipped to six straight wins. UK players are left, Phil Johnson, and Johnny Cox. Marylander is Al Bunge.

Dom 1 or once beaten Dorm 12 darkhorse entry Phi Tau at 5:00. will advance to the finals. They Led by pro baseballer Gene Neff, Yave a WORLD of FUN! met last night. Undefeated Dorm the Phi Tau five outdistanced AGR 10 met Dorm 11 last night, with last night to advance to the semithe winner clashing with tough finals opposite the Delts, unde-

Fraternity play ends with the

Dunn Drugs



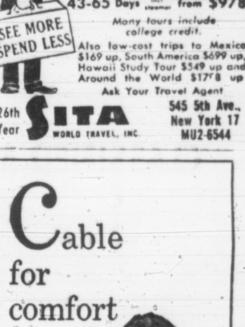
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about cotton!"

Election

may vote by presenting ID cards.

Both party chairmen presented their views on the election in yesterday's Kernel. The paper is not endorsing either party.

Student Congress __Elections Chairman Whayne Priest said Cotton Contest. counting of votes will begin shortly after 4 p. m. in the SUB. The results will be posted as votes are tabulated. Final returns will be carried in tomorrow's Kernel.

Opening

is now vacant.

fee hours.

Announced

In SU Board

early in January by the board.

The SUB will give a fine arts

program including paintings, sculp-

tures; and industrial arts to be held in March. Also the board ar-

ranges for speakers during the cof-

Holds Monthly Meeting

Alliance Française held its Decem-

dix, Scott Long and Dreux de

CLASSIFIED ADS

FOR SALE-Tuxedo with white Palm Beach coat, 2 shirts, all studs, ties, cumberbund, size 38 long, \$45. See Mrs. Suttsman, Phone 3-1115 after 5 p. m., or

Catalogue Dept., Library, during day. WANTED-one or two college men to

share furnished house with three others. Located within two blocks of Univers-

ity. Call 4-6503 after 5 p. m.

The Lexington Chapter of the

Included on the program were readings of A. de Saint-Exupery's "Le Petit Prince" by Phyllis Had-

Alliance Française

ber meeting Sunday.

Nettancourt.

to the national office. She received news last Thursday

when she found she was one of the 30

21 finalists in the 1959 Maid of

Martha Layne, a Chi Omega, en-

tered the contest for fun when she

mailed an application and pictures

NEW YORK (AP)—An early milestone in American playwriting is being revived in off-Broadway production.

The drama, "Fashion," by Anna

The new staging is being done by William Dampsey and David Fulford.

First U.S. Play

Cora Mowatt is credited with Ann Armstrong, vice president of having been the first U.S.-written the Student Union Baord, an- play to score a big success when nounced today that the office of it was presented in 1845, and was SUB topics chairman of the board also the inital effort of a woman dramatist. The play was success-Persons interested in applying fully revived on Broadway for the office will be interviewed 1924.

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There are TWO sides to this story

Kentucky's contestant to partici- she will be presented with a com- an international tour. A 1959 Ford

Astoria Hotel and will make radio

Maid of Cotton Contest will re- After touring 30 major American Economist of Kentucky for 1958.

Senior Is Finalist In Cotton Contest

The winner of the 21st annual and TV appearances.

tha Hall, senior home ec major, Memphis, Tenn., on Dec. 29 and model her fashions at the Waldorf- nings.

"But I don't know anything stating she had been chosen as ceive a trip to New York where and Canadian cities, she will go on

This was the sentiment of Mar- pate in the contest finals in plete cotton wardrobe. She will convertible will complete her win-

This story is about newspaper advertising and how it serves TWO ways. It begins in the home where the lady-in-amood-to-buy starts her shopping by studying the ads in this newspaper to see where the best buys are.

The story continues in the advertiser's store where the lady comes to buy what she saw advertised.

Newspaper advertising helps the shopper to buy more wisely . . . helps the advertiser to sell more successfully. Yes, there are two sides to this story . . . and BOTH are good!

The Kentucky Kernel University of Kentucky



Layne, the only contestant from

Kentucky, was Miss Future Home

RIDERS WANTED 3 riders wanted to the Buffalo-Rochester, N. Y. area. Will leave Fri. afternoon. Call ext. 2352 between 1 and 4 p. m. or see Phil Smith at 826 S. B'Way after 6 p. m. Do You Think for Yourself? (THAT WILL TELL YOU!*)



1. If the salaries were equal, would you rather be a college professor than a movie star?

5. Do you believe it unwise to eat at irregular hours, even though you're hungry?



Would you rather borrow money from a bank or institution than from a friend?

6. If you actually saw a "flying saucer" land, would you run for your life?



3. Would you rather have tests sprung on you than be warned about them in advance?

Would you be inclined to follow the latest style in clothes regardless of how it looked to you?



. Do you think it's foolish to daydream?

8. Would you feel badly if you thought nobody at all knew where you were?



9. Are you confused by the clamor of conflicting claims so many filter cigarettes are making these days?

The fact is, thinking men and women don't let themselves get pushed and pulled by all those filter claims. They know what they want in a filter cigarette. And they know only VICEROY gives it to them. A thinking man's filter, a smoking man's taste. Makes sense.

Should you smoke VICEROY? If you think for yourself-chances are you do already!

*If you have answered Yes to two out of the first three questions, and No to five out of the last six . . . you think for yourself!



The Man Who Thinks for Himself Knows - ONLY VICEROY HAS A THINKING MAN'S TASTE!

ONLY VICEROY HAS A THINKING MAN'S